



FAITH  
FINANCIAL  
ADVISORS, INC.

A Registered Investment Advisor

*Live Life Generously!*

FAITH FINANCIAL ADVISORS

# Prosperity on Purpose

IN PARTNERSHIP WITH CITY GOSPEL MISSION



Securities offered through **Osaic Wealth**, Inc. member FINRA/SIPC. Investment advisory services offered through Faith Financial Advisors, Inc. **Osaic Wealth** is separately owned and other entities and/or marketing names, products or services referenced here are independent of **Osaic Wealth**. **Osaic Wealth** does not provide tax or legal advice.

# BUILD WEALTH + LIVE LIFE GENEROUSLY



Prosperity on Purpose, a collaborative effort between Faith Financial Advisors and City Gospel Mission, is designed to empower you with essential financial knowledge and inspire a spirit of generosity.



Our goal is to guide you through practical steps to build wealth and illustrate how your financial success can have a profound impact on the Cincinnati community.



# A PATH TO FINANCIAL WHOLENESS + IMPACT

**01**

**ESTABLISH A SOLID FINANCIAL FOUNDATION**

**02**

**PROTECT YOUR WEALTH**

**03**

**INVEST FOR THE FUTURE**

- SMART INVESTING STRATEGIES
- PLAN FOR THE FUTURE

**04**

**LIVE LIFE GENEROUSLY!**

# ESTABLISH A SOLID FINANCIAL FOUNDATION

n° 1

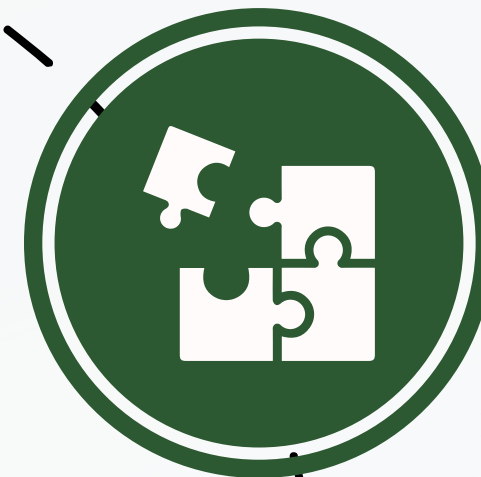
Begin by creating a budget that reflects your income and expenses.

n° 2

Prioritize paying off debt and establish an emergency fund to safeguard against unforeseen circumstances.

n° 3

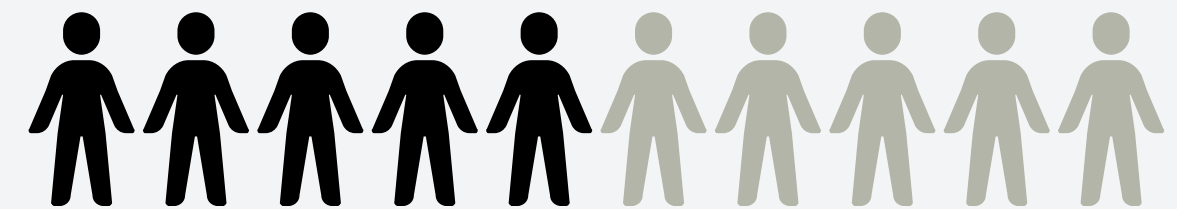
Leverage connections, build accountability, and use tools!  
Check out our cash flow analysis to get started!  
[\[Click here\]](#)



# PROTECT YOUR WEALTH

Wealth protection is crucial. Insurance policies (life, health, property) act as a safety net for your assets. Remember, protecting your wealth is as important as building it.

# 50%



of U.S. adults do not have life insurance, leaving their family unprotected in the event of death or incapacity.

# SMART INVESTING STRATEGIES

Here are 3 key indicators to measure your portfolio success!

## 1. Portfolio Growth (Rate of Return)

- The percentage increase in the value of the portfolio over time.
- Why It's Important: This shows whether the investments are generating gains and helps compare performance against market benchmarks.

## 2. Risk vs. Reward

- The returns earned in relation to the level of risk taken.
- Why It's Important: High returns may be appealing, but understanding the risk taken to achieve those returns helps gauge if it's worth it.

## 3. Diversification (Asset Allocation)

- The spread of investments across different asset classes (stocks, bonds, real estate, etc.).
- Why It's Important: A well-diversified portfolio reduces risk by not being overly reliant on the performance of any single asset or sector. It helps weather market volatility and reduces the impact of losses in any one area.


### Invest Wisely



### Have a Strategy



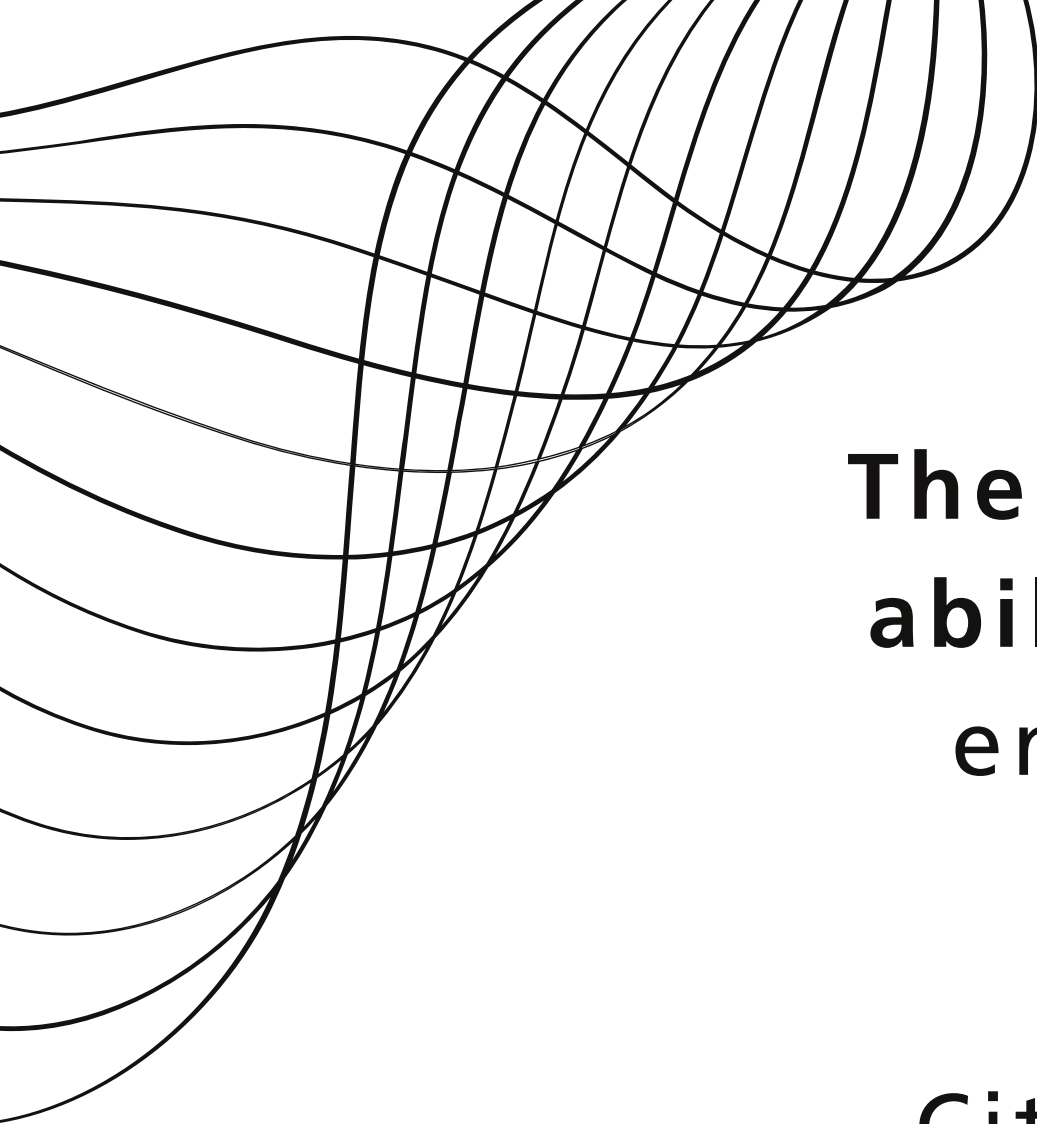
*\*There is no guarantee that a diversified portfolio will outperform a non-diversified portfolio in any given market environment. No investment strategy, such as asset allocation, can guarantee a profit or protect against loss in periods of declining values.*



# PLAN FOR THE FUTURE

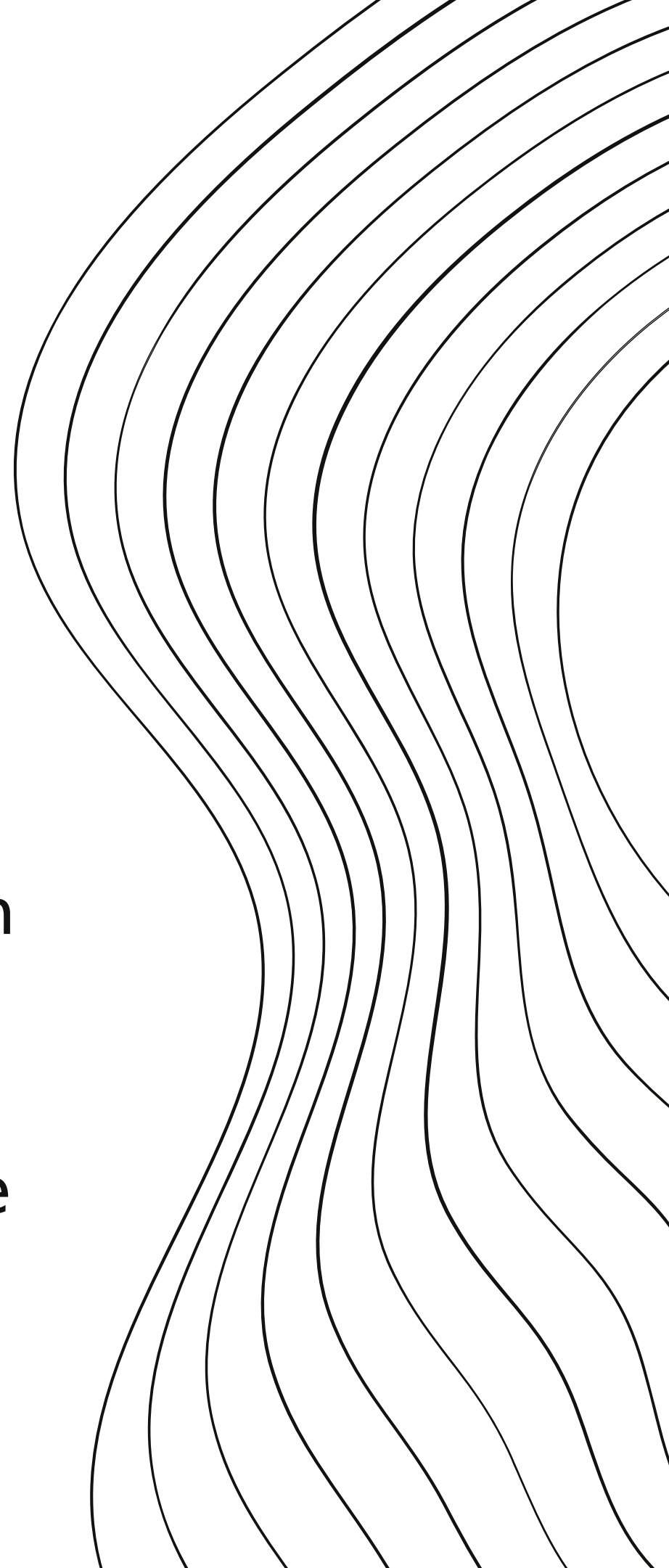
Your future financial stability requires careful planning. Explore retirement accounts like 401(k)s and IRAs to secure your financial future. Consider estate planning to ensure your wealth is distributed according to your wishes. Proactive planning today lays the groundwork for a secure tomorrow.

For helpful tips and resources on estate planning and more, check out our article: [Estate Planning Resources](#)

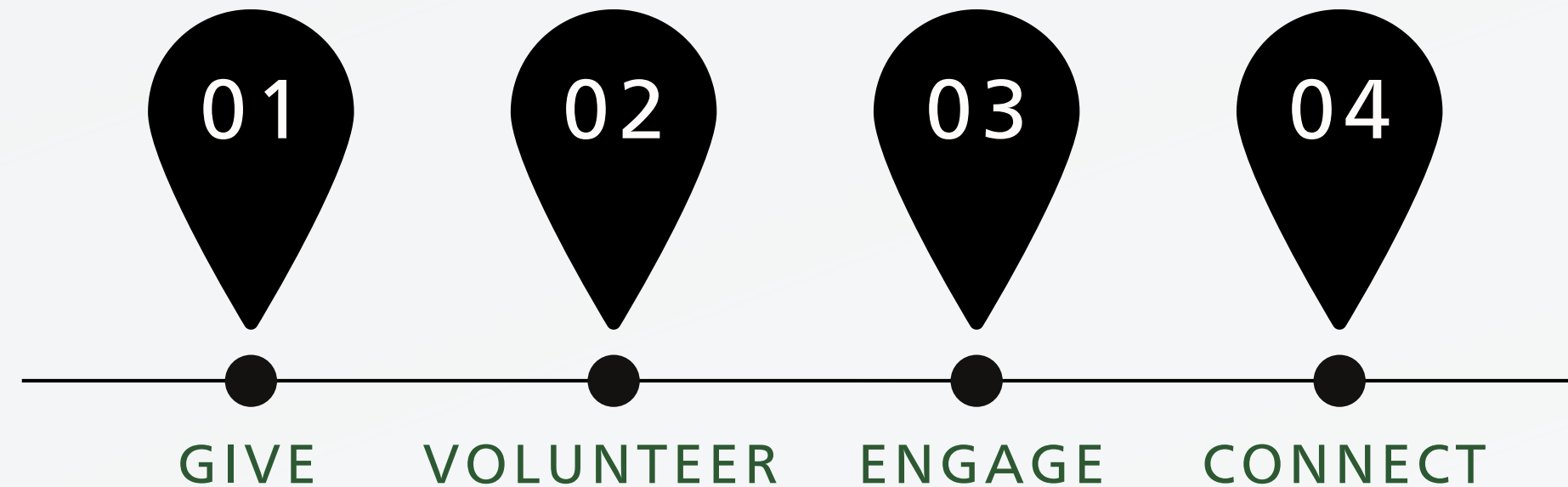


**The pinnacle of financial success is the ability to give back.** Living generously enriches our community and brings profound fulfillment.

City Gospel Mission, a cornerstone of Cincinnati, exemplifies this spirit through its impactful work. By supporting such causes, you not only contribute to the community's welfare, but also experience the joy of giving.



# ***Live Live Generously!***



**We can help you facilitate or be a resource for any of the following:**

- Making outright gifts of cash or assets.
- Gifting by beneficiary designation directly to a non-profit/charity.
- Establishing a Donor Advised Fund.
- Facilitate a Qualified Charitable Contribution using your required minimum distribution from your IRA.
- Using your Will or Trust to make bequests.
- Establishing a Charitable Trust.

# HERE'S TO YOUR FINANCIAL FREEDOM!

Faith Financial Advisors is a locally-owned investment management, and financial planning firm focused on developing customized strategies designed to fit the needs of our individual, corporate, and non-profit clients.

We walk alongside you through life's ups and downs. We pray for you often and take joy in your successes. This is who we are. You can be assured everything we do is to help you have the best life possible.

## LEARN MORE ABOUT OUR PARTNER:

City Gospel Mission



Breaking the cycle of poverty and despair... one life at a time.



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